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FORESIGHT WITHIN THE HEALTH TECHNOLOGY ECOSYSTEMS

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"Ingeniería de futuro"



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To encourage a systematic use of foresight methods and practice in health technology ecosystems.

To obtain overall understanding of foresight as a structured process to engage with stakeholders to explore the future.

TOPIC has been structured in 2 educational videos:

Entrepreneurial

Foresight to Anticipate

Future Health

Technologies

Keywords: foresight,
future technologies,
entrepreneurship, health

Length: 6'

Systemic Foresight

Practices for Tapping into

Health Technology

Ecosystems

Keywords: ecosystem,
stakeholders, foresight,
coordination, scenarios

Length: 6'



- Foresight is neither prophecy nor prediction - but it helps us explore and even build the future.
- Consider combining different tools, for instance: Strengths, Weaknesses, Opportunities and Threats, WebCrawler for scanning technology news, Structured stakeholder workshops.
- Foresight usually draws on both quantitative and qualitative approaches as they provide distinctive inputs to the analysis of the problems being dealt with.
- A good foresight exercise starts with a deep understanding of the context in which it is embedded and a clear set of objectives.

How to go about organising a foresight exercise? See how the European Commission ForLearn guide splits the foresight process in seven different logical phases, rather than chronological steps.

When deciding on the methods to be used you will usually start from the objectives and outcomes you expect. An exercise might involve the following phases:

1. a phase to understand the current situation.
2. a phase to explore what can happen.
3. a phase to define recommendations about what can be done.



Dr. Totti Könnölä, Managing Director of Insight Foresight Institute, and Adjunct Professor of Universidad Politécnica de Madrid (UPM) is experienced manager in the realm of innovation, entrepreneurship, sustainability and strategic transformative policy intelligence. He has attained experience in Europe and the Americas in the areas of management, research and policy advice especially in the European Commission, universities and private sector consulting and venture capital firms. He is an international advisor experienced in foresight methodologies and digital platforms in numerous consulting assignments and working groups.

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Check these other references for further information:

- The European Foresight Platform (EFP) is a network building program supported by the European Commission:
<http://www.foresight-platform.eu/>
- The ForLearn is an Online Foresight Guide designed to provide a structured and comprehensive foresight data base oriented towards different kind of users: <http://www.foresight-platform.eu/community/forlearn/>
- Personal Health Systems Foresight, is a European foresight project addressing personalised future health system, see foresight reports: <http://www.phsforesight.eu/reports>



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